NEXUS MARKETING

CAPABILITIES STATEMENT

NEXUS

Cut through the noise.

ABOUT US

Before you speak with someone, they have already decided whether they want to build a relationship with you. They felt it in a scroll, a glance at your website, a few seconds of video: the colors, the sounds, the words, the emotions. Each one of those moments spoke of the same promise, everywhere they met you, of who you are.

What is your promise? Who are these people? What do they hope for and fear? We bring your promise to life through the stories, visuals, and experiences that are unique to you, in a bold, innovative, and unmistakable way. The result is an identity, a brand, that cuts through the noise.

This is where ideas become something you can see, hear, and feel: a post people stop scrolling to see, a landing page that turns a visitor into a client, a cinematic campaign that multiplies your investment. With Triple 7 Studio shaping the creative and the infrastructure of Pogi Studios behind it, we bring broadcast quality rigor and enterprise scale to every marketing initiative we touch.

Our success is measured by yours.

PAST PERFORMANCE

Chicago Public Schools · CDPH Chicago Department of Public Health · CHASE · WELLS FARGO · Capitol Records · WESTERN UNION · McDonald's · APEX Accelerators · Carnival · pace · lollapalooza · VOGUE · crocs

WORK SAMPLES

Live action reels, social media, photography, and events, all on one page.

nexus-services.net/work

CORE COMPETENCIES

MARKETING CONSULTING

- **Brand strategy:** Defining who you serve, what you stand for, and how your brand stands apart from competitors.
- **Positioning:** Message development, creative platforms, and rebranding.
- **Campaign rollout:** Go to market planning to maximize audience impact.
- **Marketing leadership:** Fractional strategy and brand direction from inside your business, without a full time hire.

MEDIA PRODUCTION AND CONTENT MARKETING

- **Commercial and brand films:** Cinematic live action commercials, documentary storytelling, and post production (editing, color grading, sound mixing).
- **High volume content sprints:** E commerce content days and product photography.
- **Social media:** Asset production, motion graphics, and recurring content retainers.
- **Livestreaming and podcasts:** Live multicamera productions for events, conferences, and conventions.

WEB DESIGN

- **High conversion landing pages:** Turnkey, responsive designs engineered for conversion.
- **UX and UI design:** Low fidelity and high fidelity wireframing.
- **Development:** CMS development and deployment.

KEY DIFFERENTIATORS

CREATIVE FORESIGHT FOR REAL TIME IMPACT

- We stay on the pulse of culture and current trends. We spot what is next before it peaks, so your brand moves first and drives action in real time.

BROADCAST QUALITY, BOUTIQUE ATTENTION

- Every project gets the production standard of a national brand. A small, dedicated team delivers it with the speed and personal attention big agencies cannot offer.

PROFESSIONALISM

- We say what we do, and we do what we say. Our appearance, etiquette, and character show our attitude toward the work, in person and online.

CRAFTSMANSHIP

- We put a piece of ourselves into everything we deliver. We aim to finish ahead of the timelines we quote, and to deliver beyond the standard you expect.

COMPANY INFORMATION

Nexus Automations LLC, doing business as Nexus Services
NAICS CODES: 512110, 541613, 541810, 541922, 711510
NIGP CODES: 91509, 91542, 91569, 91582, 91584

CONTACT

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